



Pérez Art Museum Miami
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**Immersive Installation by Lawrence Weiner
 On view at Pérez Art Museum Miami**

On display through May 29, 2017, Weiner’s creation takes the concept of the hopscotch and physicalizes positive thinking and discovery through play



MIAMI | January 17, 2017 — On January 27, Pérez Art Museum Miami (PAMM) will debuted *Lawrence Weiner: OUT OF SIGHT*, a two-dimensional participatory structure designed to lay flat on the floor and scaled to fit the Patricia Papper Project Gallery adjacent to the museum’s main entrance. The project, based on the design and concept of a hopscotch (or *marelle* in French), reconsiders language through a new dimension, where its presentation emulates the form of an activity that invites viewers to engage with the work through motion and play.

“Lawrence’s creation physicalizes positive thinking,” said PAMM Chief Curator Tobias Ostrander. “This artwork connects visitors through a process of shared discovery and echoes themes of joy and personal focus, celebrating the potential within all of us.”

Guest Curator and Collaborator Larry Warsh shared his enthusiasm for the project. “I am thrilled that PAMM is the first venue to present Lawrence Weiner’s *OUT OF SIGHT* as part of this global project that will launch at multiple cities worldwide. *OUT OF SIGHT* inspires audiences from all walks of life to consider visualization, awareness and realizing life goals as part of this unique work of art,” said Warsh.

The 40-foot long artwork culminates in a message of personal empowerment. The ideas presented within the hopscotch encourage visualization and self-discovery—inspiring visitors to consider the





importance of recognizing their life goals. The *OUT OF SIGHT* narrative is meant to stimulate and engage audiences from all walks of life and is presented in a bilingual English-Spanish format.

About the Project

OUT OF SIGHT combines wit and whimsy in a game-like format, encouraging learning and self-actualization through the use of graphical phrases embedded throughout the work such as: “Spit Into The Wind and Hope For The Best,” “The Destination Is Straight On,” and “Assuming A Position.” By being able to stand, walk, or jump from one position to the next, *OUT OF SIGHT* taps into the dynamic ‘gamification’ of learning and self-discovery. The viewer navigates the creation as they see fit—interpreting the work while interacting with it. *OUT OF SIGHT* is a set of guidelines, not a rulebook, and the meaning of this piece is renewed and regenerated with each new step—where it leads is up to each individual.

An installation of *OUT OF SIGHT* at The National Gallery of Victoria (NGV) in Melbourne, Australia will run concurrently with PAMM’s presentation. *OUT OF SIGHT* will also debut in Chicago, Houston, New York, Pittsburgh, and Shanghai in the coming year. This project will be exhibited in multiple languages, including English, Spanish and Chinese.

About Lawrence Weiner

Lawrence Weiner was born in 1942 in the South Bronx, New York. After growing up in the city, he spent the late 1950s and early 1960s venturing around the United States, Mexico, and Canada. Weiner’s first exhibition as an artist was in 1960 in a field in Mill Valley, California. Since then, he has maintained:

ART IS THE EMPIRICAL FACT OF THE RELATIONSHIPS OF OBJECTS TO OBJECTS IN
RELATION TO HUMAN BEINGS & NOT DEPENDANT UPON HISTORICAL PRECEDENT FOR
EITHER USE OR LEGITIMACY

The artist divides his time between his New York City studio and his boat in Amsterdam.

Organization and Support

Lawrence Weiner: OUT OF SIGHT is produced by Guest Curator and Collaborator Larry Warsh and is organized at PAMM by Chief Curator Tobias Ostrander. Support is provided by Knight Foundation. Courtesy Lawrence Weiner Studio and Larry Warsh.

Related Programs and Events

Exhibition Preview of *Lawrence Weiner: OUT OF SIGHT*

Thursday, January 26, 6-9pm

Celebrate the opening of *Lawrence Weiner: OUT OF SIGHT*, an installation that combines wit and whimsy in a game-like format, encouraging learning and self-actualization through the use of graphical phrases. Jump into a conversation with PAMM by sharing your experience on Twitter/Instagram (@pamm #pamm) for a chance to win a Lawrence Weiner art book.

About Pérez Art Museum Miami

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A 32-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami’s Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For





more information, please visit www.pamm.org, find us on Facebook (facebook.com/perezartmuseummiami), or follow us on Twitter (@pamm).

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Accredited by the American Alliance of Museums, Pérez Art Museum Miami (PAMM) is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Council on Arts and Culture. Support is provided by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Additional support is provided by the City of Miami and the Miami OMNI Community Redevelopment Agency (OMNI CRA). Pérez Art Museum Miami is an accessible facility. All contents ©Pérez Art Museum Miami. All rights reserved.

