

# WE ARE MB PRESENTS CREATORS & PROMOTERS

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# ABOUT MB

**A TEAM OF PASSIONATE AND EXPERIENCED ENTERTAINMENT PROFESSIONALS DEDICATED TO BRINGING THE HIGHEST STANDARD OF OOMPH\*.**

Led by former Live Nation promoter Manu Braff and set-up in 2015 by a rag tag of weathered and budding professionals, MB Presents has been presenting, promoting, and producing some of the greatest entertainment brands of the world.

Harry Potter: The Exhibition, Cirque du Soleil's shows Amaluna, Corteo, Quidam and Totem, Riverdance and 2Cellos are amongst the hundreds of acts that underwent MB Presents' very special kind of "oomph"\*

"Working with brands such as Disney, Cirque du Soleil and Universal has molded us into a team that overdelivers. When our clients ask us to jump, we ask 'How high?'" says Peter, our Ottolenghi & food pairing aficionado in charge of PR, promo and social media.

"I know that once a show is confirmed, a switch inside my head is flipped and managing the

project turns into a marathon – you keep going until the mission is accomplished," says professional runner and yoga fanatic Isabelle who is in charge of leading all special projects.

"I'm the one juggling behind the screen to make sure you'll be seen everywhere on social media. I'm the team's colt and so lucky to be surrounded by such talented people," says our sorcerer apprentice and budding artist Benoit.

"Not only do we promote some of the most exciting shows and exhibitions out there, we have not hesitated to run off the beaten track with new and exciting creative ventures such as 'Lanterna Magica' and it has proven to be a truly remarkable adventure for our team" says Manu who's been spending way too many of his out of office hours exploring the world of Oculus Quest.

*\*The Cambridge dictionary translates oomph as power, strength or energetic activity*



# SAND SCULPTURE EVENTS

Regardless of size, Sand Sculptures always attract large numbers of people of various ages. Not only tourists of all backgrounds are impressed by sand sculptures, also press loves to cover any projects with this amazing art form.

We have been involved with sand sculpture events since 1998 and every time we see one rise out of the sand, it still amazes not only us, but also the thousands of visitors that stand in awe.

Since 2021 we build and run the Zandsculpturenfestival Middelkerke on the Belgian coast. For this first edition we collaborated with the national tv channel VRT - één to honour a true icon of Flemish television: FC De Kampioenen, a series that has been on air since 1990.

Sand sculptures are a great way to attract tourists and create a large impact on the local restaurants and hotels.

**VIDEO**

**The making of  
Zandsculpturenfestival Middelkerke**  
[Download link](#)





### DINOS ARE FOR EVERYONE

Of course kids are crazy about dinosaurs, but it's not just the youngest...



### THE THRILL OF THE ROAR

The immersive approach of the exhibition puts you in the middle of the action.

### OVER 200.000 VISITORS!

The fully redesigned project captured the attention of families from all over Belgium, resulting in record breaking numbers.

# EXPO DINO WORLD

### LOADS OF INDOOR & OUTDOOR FAMILY FUN!

An extraordinary adventure along a track covering an area of more than 5000 square meters... Travel over 65 million years back in time and discover a world ruled by the most extraordinary creatures our planet has ever known: DINOSAURS.





# LANTERNA MAGICA

## THE ENCHANTED FOREST

Far away from the noise of the city ...

At the dawn of the evening ...

In the depths of a world of which only mother  
nature has the secret ...

A universe of magical shadows, sound and light

In the light of the magic lanterns the creatures of  
the enchanted forest appear. The wooded paths  
are illuminated by fairy lanterns. Nature is  
resplendent and enchanting ...

Beyond the lake hangs a thick and mysterious fog

...

Behind you, wisps dance in the grass.

It looks like the stars have fallen from the sky.

The trees vibrate under the sparks.



### AN ENCHANTING EVENT FULL OF LIGHT

Lanterna Magica is a walk through a  
forestry area, punctuated by  
spectacular works of light art. It is  
integrated in the secret universe of  
the magical forest.

Lanterna Magica is a moment of  
wonder for young and old!

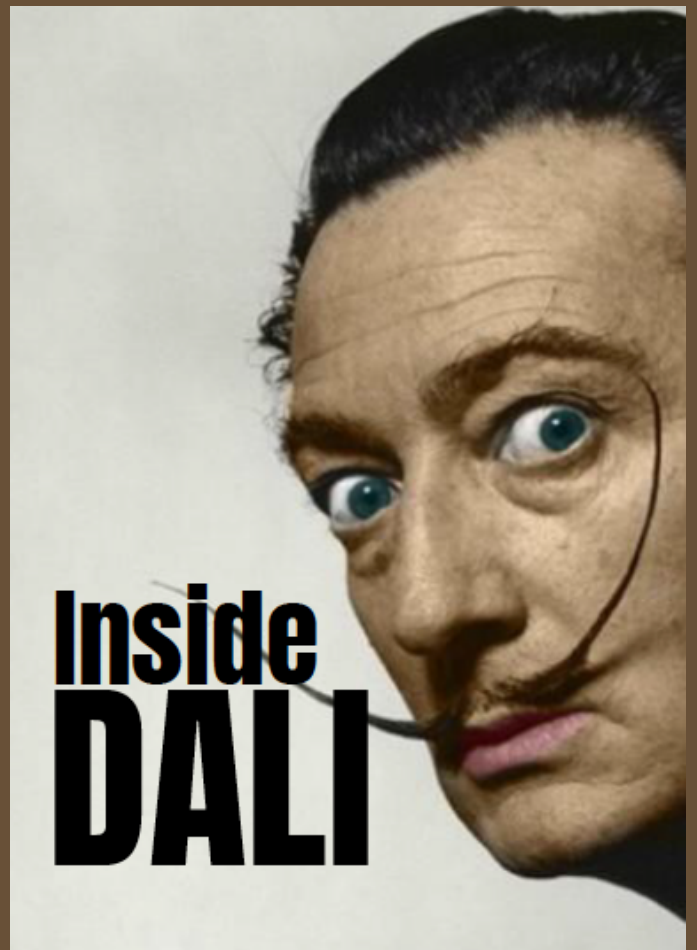


# INSIDE DALÍ

## A DIGITAL ART EXPERIENCE

Inside Dalí, a 2021 world premiere, wants to be an extraordinary multimedia and immersive exhibition event dedicated to the great surrealist artist. The Catalan painter focuses his attention on what he believes to be the most precious instrument to know that submerged and unknown world: dream.

The exhibition will develop through an initial introductory area enhanced with interactive and virtual experiences, where the visitor will be welcomed into the artist's surreal world. After that, the visitor will enter the immersive room, the beating heart of the exhibition, and finally a mirror room, a kaleidoscopic installation conceived to



give the visitor an even more spectacular point of view on the work of Salvador Dalí. The production is realized under the aegis of the Gala-Salvator Dali Foundation.







## MANU BRAFF - ENTERTAINMENT ENTREPRENEUR

"Passion does not die. It grows."

We have always looked at things differently and this has helped us in the recent difficult times. We have come out very much alive and stronger than ever. Van Gogh: the Immersive Experience, Real Bodies and the World of Steve McCurry are amongst the audacious projects we promoted in 2020 and 2021.

## GET IN TOUCH

**MB Presents**

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