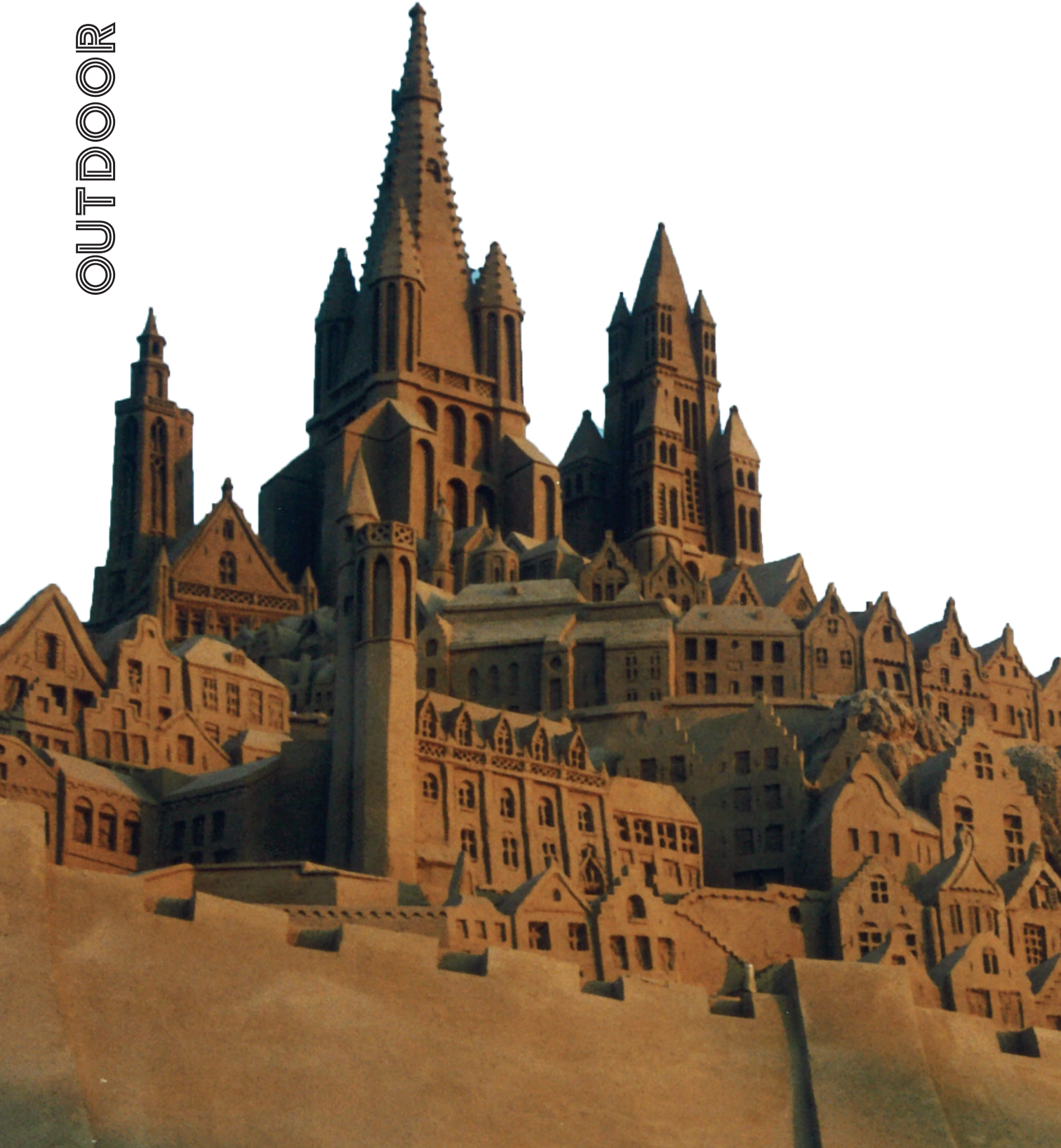


MB PRESENTS

OUTDOOR EVENT



SAND SCULPTURE FESTIVALS

REGARDLESS OF SIZE,
SAND SCULPTURES ALWAYS
ATTRACT LARGE NUMBERS OF
PEOPLE OF VARIOUS AGES.
NOT ONLY TOURISTS OF
ALL BACKGROUNDS ARE
IMPRESSED BY SAND
SCULPTURES, ALSO PRESS
LOVES TO COVER ANY
PROJECTS WITH THIS
AMAZING ART FORM.





We have been involved with sand sculpture events since 1998 and every time we see one rise out of the sand, it still amazes not only us, but also the thousands of visitors that stand in awe.

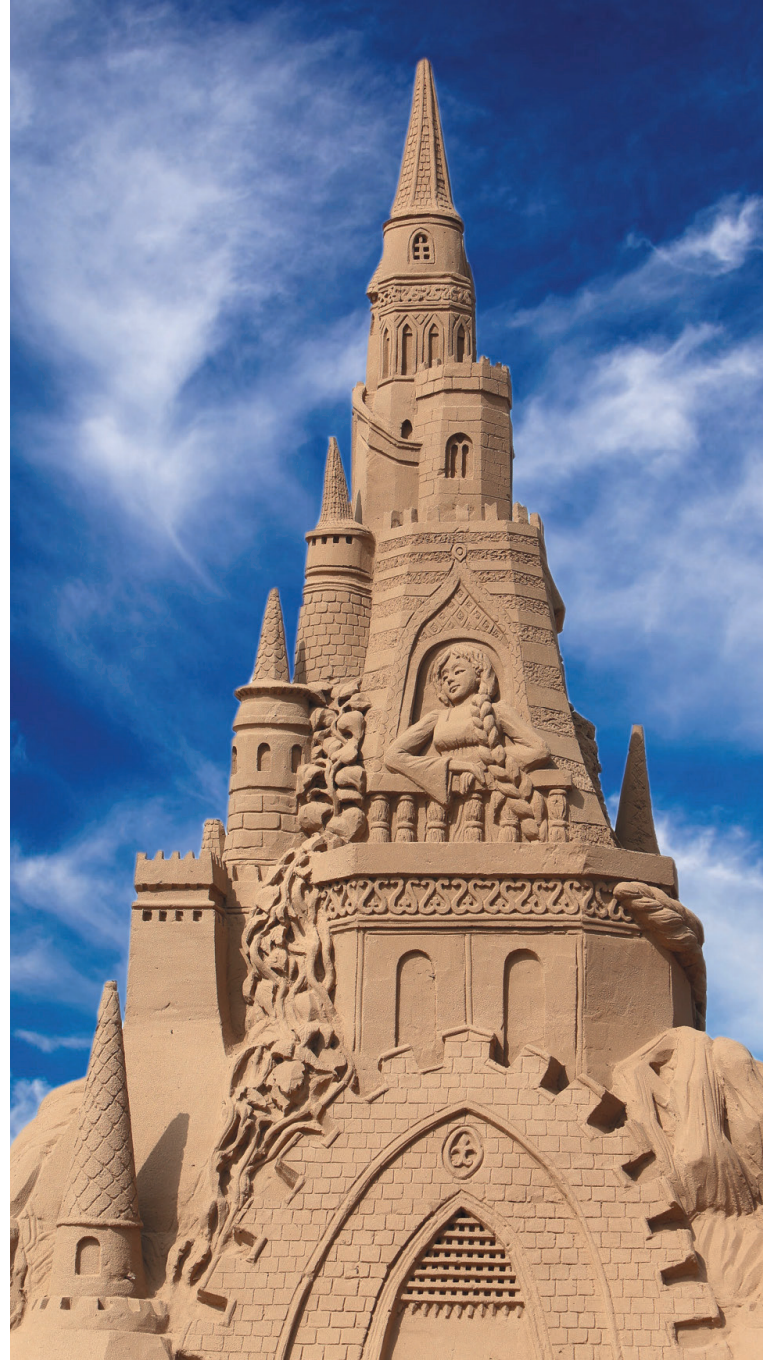


Since 2021 we build and run the Zandsculpturefestival Middelkerke on the Belgian coast. For this first edition we collaborated with the national tv channel VRT - één to honour a true icon of Flemish television: FC De Kampioenen, a series that has been on air since 1990.

Sand sculptures are a great way to attract tourists and create a large impact on the local restaurants and hotels.



**SAND
SCULPTURE
EVENTS ARE
TRULY
MAGIC**

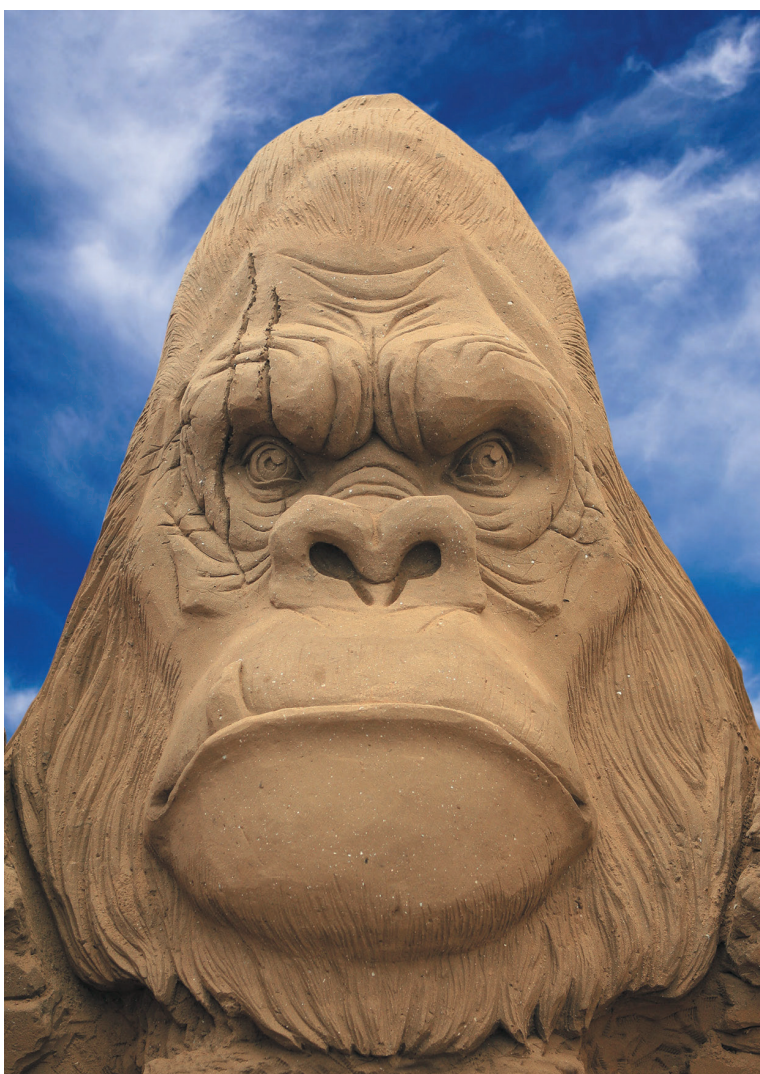




“ The first time I saw a sand sculpture, over 25 years ago, I was blown away. I was lucky to meet the people who turned sand sculpting into an art and then things just happened. Even after producing so many events, I still experience 'the miracle of the sand' every single time. It is the moment you walk onto the beach one day during setup when you literally say: "Oh, wow, that looks great!" ”

Peter Monbailieu – Sand Sculpture Wizard





Practical info

WE CREATE:

- The sand sculpture exhibition area
- We bring the experienced tech crew, the designers and the sculptors

WE NEED:

- An event area, near or on the beach, easy to close off, of about 5.000 m2
- Local crew assistance
- Local marketing team

REVENUE:

Capacity: Up to 5000 people per day

Load in: 30 days

Show days: Up to 3 months

Load out: 7 to 15 days

Average ticket price: € 15/25

+ Ancillary revenue