



A SHOW PRODUCED BY MB CREATIONS

LANTERNA MAGICA



THE ENCHANTED FOREST

« THE LEGEND TELLS THAT THE NOVEMBER
WIND TEARS OFF THE LAST LEAF... »

Step inside a tale as old as the deep earth.
At dusk, far away from the sounds of the city...
In the midst of a world only mother nature intimately knows, springs forth
an enchanted world made of otherreal shadows, deep sounds and fabulous lights.
The creatures of the forest appear by the light of the lanterns.

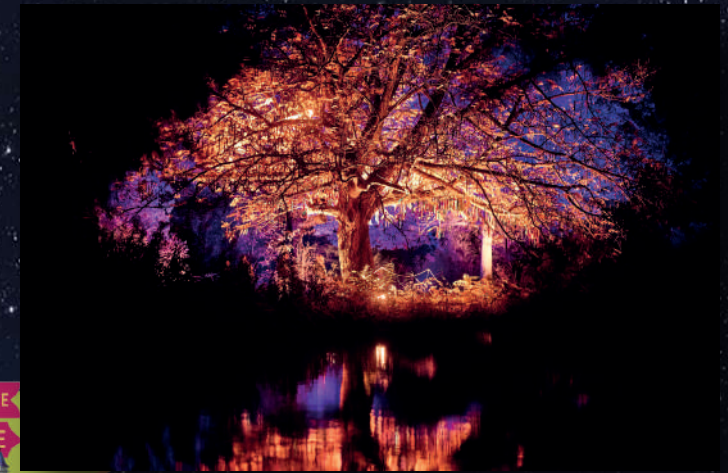
Welcome to the unique world of LANTERNA MAGICA !
More than a lightshow, it's a wondrous story created
to steal the hearts of young and old alike !



A CUSTOMIZED WALK OF ABOUT
2.5 KM MADE OF FOREST, LAKE AND MYSTERIOUS CREATURES



SPECTACULAR REFLECTIONS



ENCHANTED NATURE



TUNNELS OF LIGHT



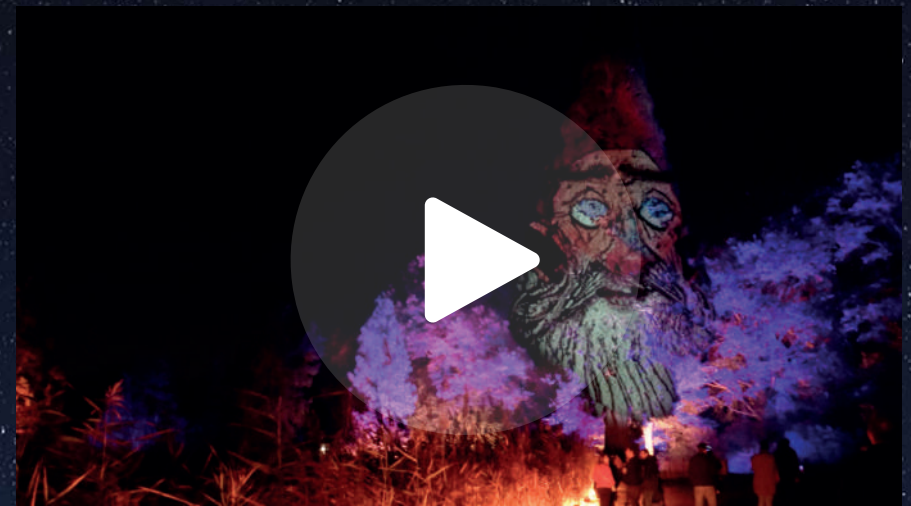
... AND TALKING TREES!

DISCOVER THE MAGIC OF LANTERNA MAGICA THROUGH VIDEOS



AFTERMOVIE

Discover the general atmosphere of the incredible light walk and the magical memories of the participants.



FAVORITE MOMENTS

The children's favorite moments during this memorable family outing.



BUSINESS MODEL

PUBLIC

The Forest is a place where everyone can recharge their batteries. Along the way, children are invited to take part in activities specially designed for them. The elf invites visitors to write down their wishes and put them in the wish tree, hoping that this will make the trees less worried about their future...

In today's context, **Lanterna Magica is a safe and secure escape for the whole family in the heart of nature.** The whole event is accessible to all ages.



CAPACITY:

APPROX. 500 PEOPLE
IN AN AREA OF MORE THAN 35 000M²
BETWEEN 2500 AND 4000
PEOPLE PER DAY



60% **WOMEN**
40% **MEN**



THERE IS A REAL DEMAND FROM THE PUBLIC
TO HAVE AN OUTDOOR FAMILY EVENT
HEALTHY, ENCHANTING AND SAFE !

LOAD IN DAYS	15
SHOW DAYS	+ - 25
CAPACITY PER DAY	+ - 4000
LOAD OUT DAYS	7
AVERAGE TICKET PRICE	15€
ANCILLARY REVENUE	3€
FULL POTENTIAL REVENUE	1 800 000€



WHAT WE OFFER :

- A full **custom-made** show
- Full **branding** package
- Technical **support**



TECHNICAL NEEDS:

- A closed **area** (city park, forest, ...)
- A walk about 3km with a **landscape** **hvaries** sufficiently
- Location **production** **team**



1ST EDITION IN 2021 WITH OVER 100,000 VISITORS
5 ENCHANTED WALKS ALREADY PLANNED FOR 2022 IN EUROPE

WHAT ABOUT YOU ?



A child in a red coat and a knitted hat is seen from behind, walking down a path in a forest. The child is holding a glowing lantern that illuminates the path ahead. The path is lined with tall, thin trees and several ornate street lamps that are also glowing. The overall atmosphere is magical and mysterious.

CONTACT

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