

ENTER A VIRTUAL REALITY JOURNEY BY

JEAN-MICHEL
JARRE

HSIN-CHIEN
HUANG



IN CONTROL WE TRUST

THE EYE AND I

EDDA, IN ART GALLERY AND FRANCE TELEVISIONS PRESENT A CREATION BY JEAN-MICHEL JARRE & HSIN-CHIEN HUANG « THE EYE AND I »

DESIGNED AND DIRECTED BY JEAN-MICHEL JARRE AND HSIN-CHIEN HUANG / SCREENPLAY BY JEAN-MICHEL JARRE AND HSIN-CHIEN HUANG / ART DIRECTION HSIN-CHIEN HUANG / MUSIC & SOUND DESIGN JEAN-MICHEL JARRE

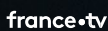
TECHNICAL DIRECTION WEI-CHIEH CHIU / PROGRAMMING CHUN-YEN YU / PRODUCERS JEAN-MICHEL JARRE, HSIN-CHIEN HUANG / PRODUCTION MANAGEMENT AERO PROD, SAIAU-YUE TSAU, FRANÇOIS KLEIN

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GIFF 29th GENEVA
INTERNATIONAL
FILM FESTIVAL
3-12.11.2023



WITH THE FINANCING SUPPORT FROM



THE EYE AND I

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Jean-Michel Jarre & Hsin-Chien Huang | 2023 | FR-TW | 120' | World premiere

Jean-Michel Jarre & Hsin-Chien Huang's «*The Eye and I*» is a true collaboration from its inception. Both artists share a fascination for the notion of surveillance with its influence and presence throughout the ages. This immersive work invites you on a journey through the evolution of surveillance, from religious supervision to today's digital omnipresence and control. Through 12 cells set in a panopticon, visitors explore the influence of surveillance in art, family, politics, social organization and technology. Jean-Michel Jarre's exclusive music composition enhances the immersive experience, creating a singular collaborative work for the mind and senses.

The Eye and I is a 6DoF interactive virtual reality (VR) visual and musical journey in which the viewer discovers a collection of 12 large-scale virtual worlds, each dealing with a key moment in history and humanity's schizophrenic need for surveillance and control. Visitors enter each world at their own pace, until they inevitably return to their starting point: a panoptic prison cell where they are under constant surveillance.

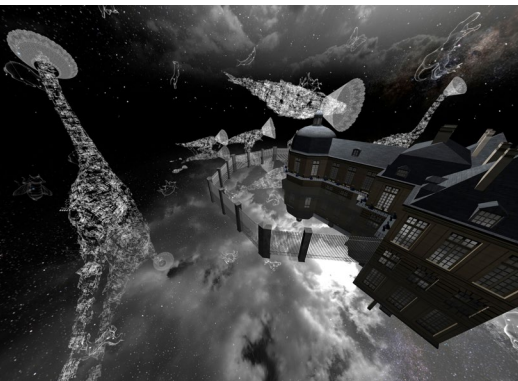
An EDDA, In Art Gallery and France Televisions coproduction, *The Eye and I* will be presented as a world premiere in the Virtual Territories immersive park throughout the GIFF event (November 3 – 12), with the support of MSI and Pico.

«If the Lumière brothers were alive today, they would be creating in the metaverse. More than an artistic encounter, *The Eye and I* is a unique opportunity for immersive creation, addressing the theme of surveillance and control in the form of a digital entertainment accessible to all.» - Jean-Michel Jarre.

«Surveillance is deeply rooted in our culture. It reflects our belief in the understanding of the truth. To go beyond surveillance, we must understand its history and reason, and then we can escape and transcend from it.» - Hsin-Chien Huang.

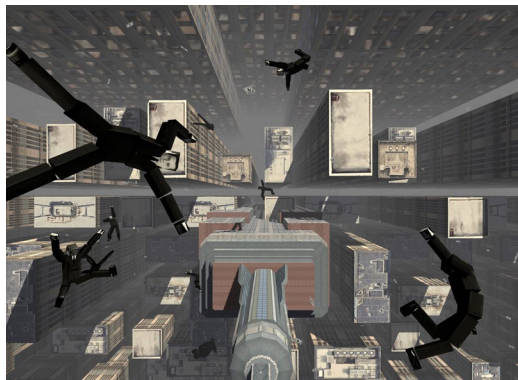
[Selected visuals from *The Eye and I* available here](#)

[Video trailer and reels from *The Eye and I* available here](#)



Cell #06

Menagerie Royale de Versailles



Cell #04

God, Watch Our Money



Cell #01

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Cell #03
The New God

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Jean-Michel Jarre in the spotlight

The 29th edition of the Geneva International Film Festival (GIFF, November 3 – 12) will pay tribute to the legendary composer, performer, producer and creator of immersive experiences, Jean-Michel Jarre. He will be presented with the *Film & Beyond Award* in recognition of his outstanding contribution to music and the digital arts.

A visionary artist at the cutting edge of new technologies.

A visionary artist and a pioneer figure in electronic music, Jean-Michel Jarre has distinguished himself throughout his career with his avant-garde vision of art and his keen interest in new technologies. **His creativity is also closely linked to his exploration of new trends in technology** (such as AI and the metaverse). He has excelled in the production of spectacular live audiovisual experiences, producing concerts in the metaverse and creating immersive works. As part of the GIFF, **Jean-Michel will talk about his singular career and his interest in new technologies in a public masterclass on November 7.**

«Jean-Michel Jarre's work has always been a major point of reference in my artistic universe. His courageous exploratory work seeking new perspectives makes him the ideal guest for GIFF. I'm looking forward to welcoming such a high-profile figure to Geneva,» explained **Anaïs Emery**, Executive and Artistic Director of GIFF.



Each year, the Film & Beyond Award presents an interdisciplinary artist with a Lifetime Achievement award. **Jean-Michel Jarre** is the latest recipient of this award, which has previously been presented to **Apichatpong Weerasethakul** (2016), **Abel Ferrara** (2017), **Peter Greenaway** (2018), **Park Chan-wook** (2019), **Woodkid** (2020), **Riad Sattouf** (2021) and **Alexandre Astier** (2022).

About the GIFF: Founded in 1995, the Geneva International Film Festival (GIFF) is Geneva's oldest film festival, and one of the first in the world to include television in its programs. A crossroads of genres and disciplines, a place for experimentation, encounters and celebrations, each year it offers some 40,000 festival-goers ten days of films, series, interactive installations and virtual reality works. As Switzerland's largest space dedicated to immersive arts, the GIFF has become one of Europe's leading events in the field.

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Cell #12
The Last Judgement

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Jean-Michel Jarre

Jean-Michel Jarre has always been a futurist in his field. Throughout his illustrious career, the composer, performer, producer and cultural ambassador has continued to break new ground with his music and his mastery of creative innovation. From his early pioneering role in electronic music, his use of multi-channel audio technology and production, to his recent explorations into the realms of VR performance and the metaverse, technology is at the forefront of everything he does. He is quoted as claiming that “today is the most exciting time to create, to make music, and to share across so many mediums”.

Jean-Michel Jarre is also a United Nations ambassador for UNESCO, in the fields of the environment and education, and a defender of copyright and intellectual property. Winner of the Stephen Hawking Medal for scientific communication, he actively defends the idea of a Franco-European metaverse and digital sovereignty.

Jarre’s current catalog, which now includes 22 studio albums, has generated sales of more than 85 million worldwide to date, and earned him countless awards and nominations. In 2021, he rang in the new year with *Welcome To The Other Side*, a groundbreaking livestream broadcast of over 75 million viewers worldwide across various platforms, television and VR from a virtual Notre Dame in Paris.



Hsin-Chien Huang

Hsin-Chien Huang’s creations have been awarded the grand prize in the *New Voices, New Vision* new media competition in 1994 and the American Association of Museum’s *Muse Award* in 2009. In 2017, his collaboration with Laurie Anderson on *La Camera Insabbiata* won the *Best VR Experience Award* at the 74th Venice International Film Festival (the first edition of the festival’s Immersive category).

In 2019, his VR creation *Bodyless* is nominated at the 76th Venice International Film Festival. Hsin-Chien Huang also won the Honorable Mention in the CG Animation category of the *Prix Ars*

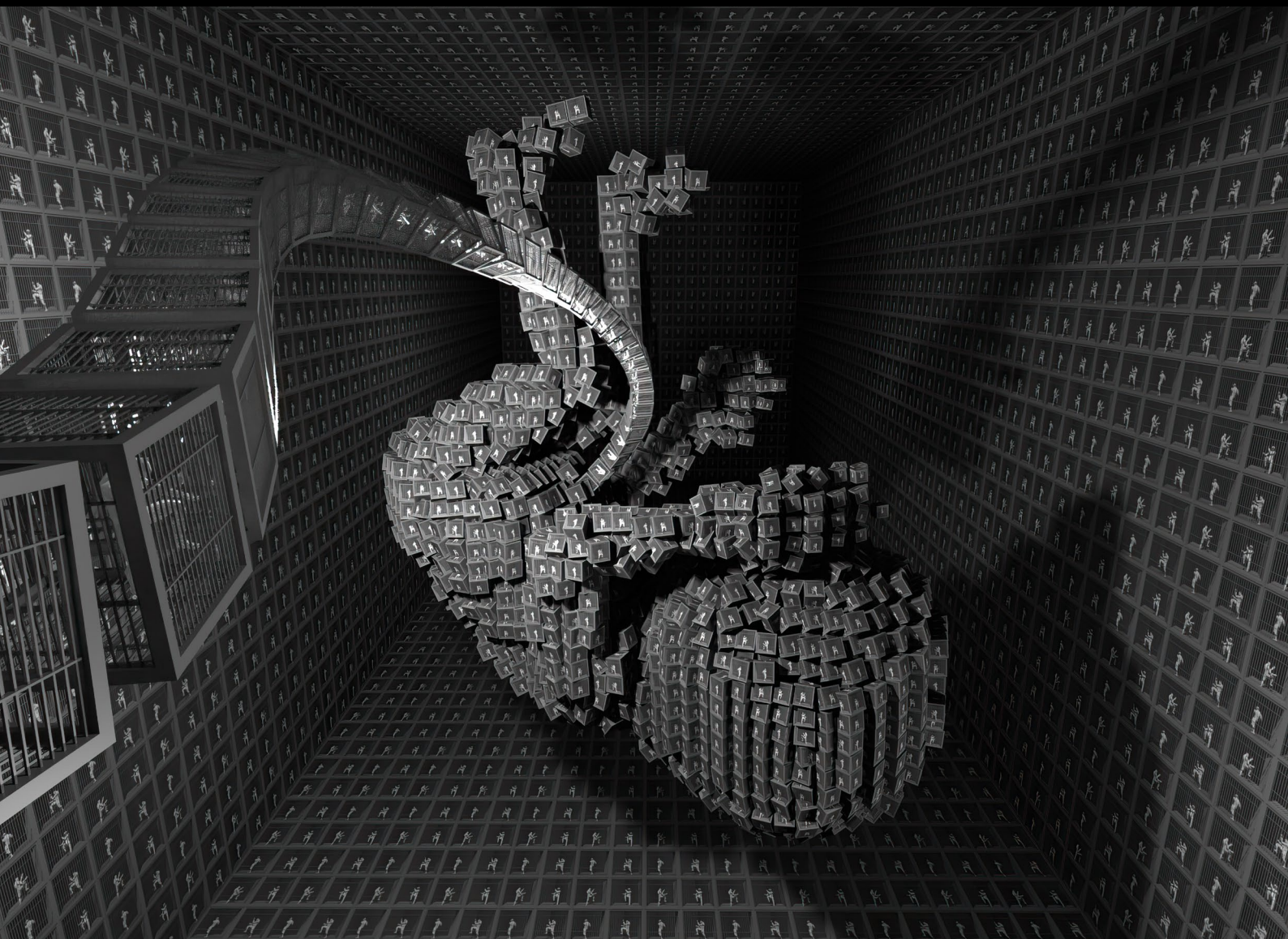
Electronica 2020 and his VR creation *Samsara* won the Virtual Cinema *Jury Award* at the SXSW Festival in 2021.

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