



URBAN OASIS

AN IMMERSIVE JOURNEY
OF LIFESTYLE AND ART TO
RECONNECT WITH NATURE

INDOOR INTERACTIVE
AND DIGITAL ART GARDEN

Digital
Rise



CONCEPT

URBAN OASIS is a reconquest of a building **in the dynamic heart of a major city** by a luxuriant nature and a booming collection of relaxing immersive art pieces.

The public is invited to join a **journey** inside the **reinvented building**. Half guided by performers, half free to wander by themselves, they take a walk around the venue, enjoy the stunning nature scenery of an indoor garden, have a drink or snack in the middle of the immersive universe, and participate in various immersive experiences.

The whole journey is designed for **a positive effect on each person**. To relax, open your mind, reinvent yourself and your place among this universe.

Using the incredible tools of virtual and augmented reality, immersive projections and sound, our team of performers leave each guest refreshed, renewed, with new ideas in their mind and hopefully a new perspective on the world, a possibility of a more harmonious future.

THE MOOD



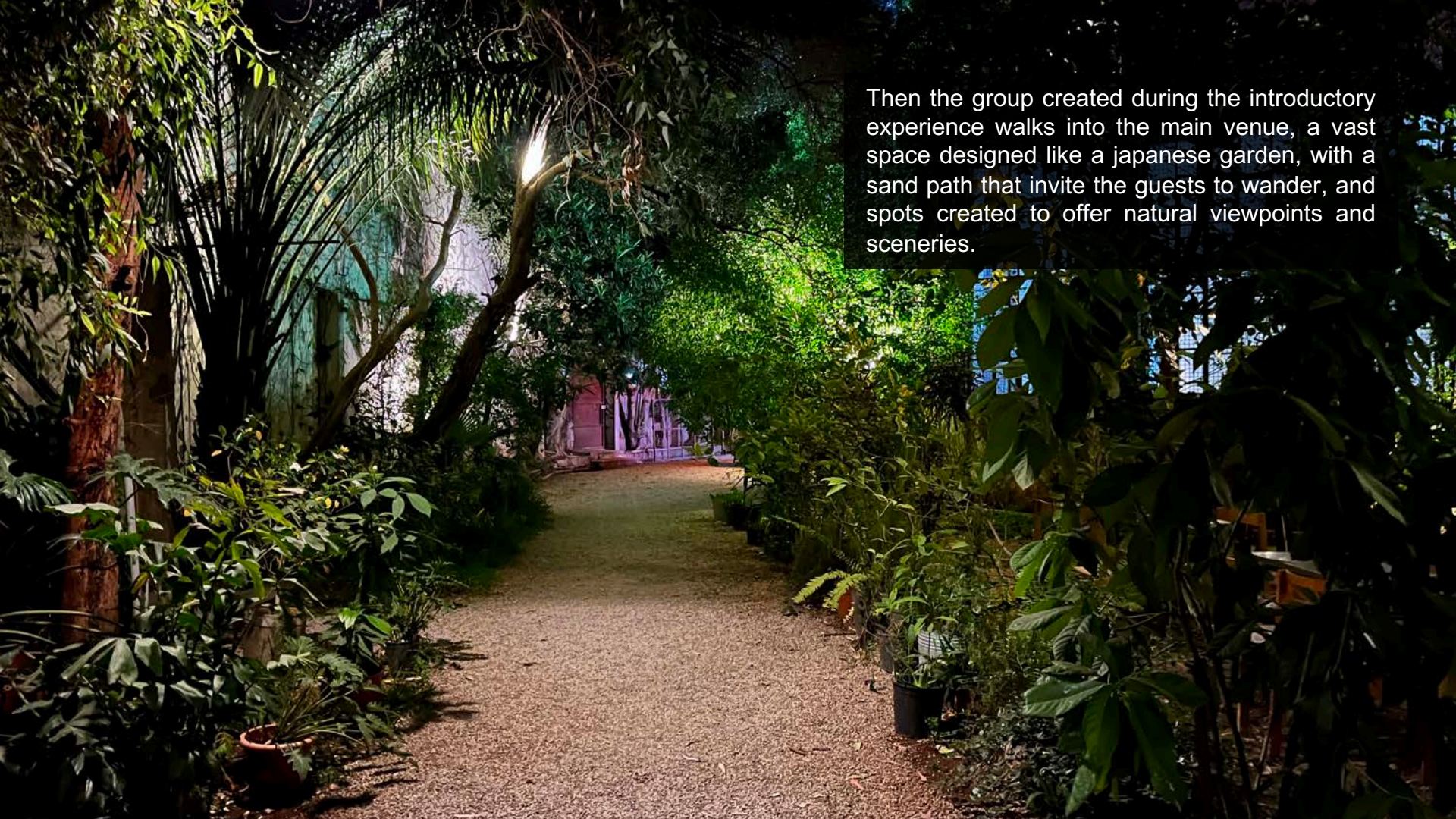
THE GETAWAY DESIGN

A TYPICAL JOURNEY INSIDE URBAN OASIS starts with an introductory sound experience, with more than 20 participants together, to ease their entrance into the immersive world and open their senses for new sensations.

ICE CUBE DOWN YOUR SPINE is a collective audio experience that uses ASMR sound techniques, a special set of binaural sounds that “tickles” your brain. All participants lie down in circle around the central olive tree, and put on a pair of headphones that also massage their head in tune with the music, **reinventing Vivaldi’s FOUR SEASONS in a sensory concerto.**

Capacity: 24 people every 20 minutes per room.





Then the group created during the introductory experience walks into the main venue, a vast space designed like a Japanese garden, with a sand path that invite the guests to wander, and spots created to offer natural viewpoints and sceneries.

OASIS CAFÉ

The heart of the venue is the OASIS CAFE, a place to sit, order drinks or snacks, or different services like on-the-spot VR experiences or foot massage. The tables and chairs of the cafe will be spread over the main venue, some of them hidden under a tree or behind intertwined bushes.

Some high capacity experiences (like projection mapping of interactive screens) are part of the main venue, integrated in the design.

Here and there, a VR headset is in free access, with random experiences playing on a loop. The lighting is soft and soothing, imitating a warm spring afternoon, and the sound is muffled, using special acoustic techniques based on recycled material. The overall impression is openness, calm, meditative and relaxing.



THE OASIS CAFÉ



THE OASIS CAFÉ



At night, the whole venue can be turned into a bar-club venue with the same nature staging.

A photograph of a long, light-colored wooden table with a visible grain, positioned in a lush indoor garden. The table is flanked by various green plants, including large-leafed varieties like Philodendrons and smaller leafy plants. The scene is lit with warm, ambient lighting, and a window in the background shows a glimpse of the outdoors. A black rectangular box is overlaid on the image, containing white text.

**ACCESSIBLE EXPERIENCES
IN THE MAIN SPACE**



VIVANT

interactive plants driven by hidden mechanisms
inside, bringing nature to life as visitors pass by.



LUSH

visual and musical installation depicting the life, death and rebirth of a forest in a perpetual cycle of life.



LUSH

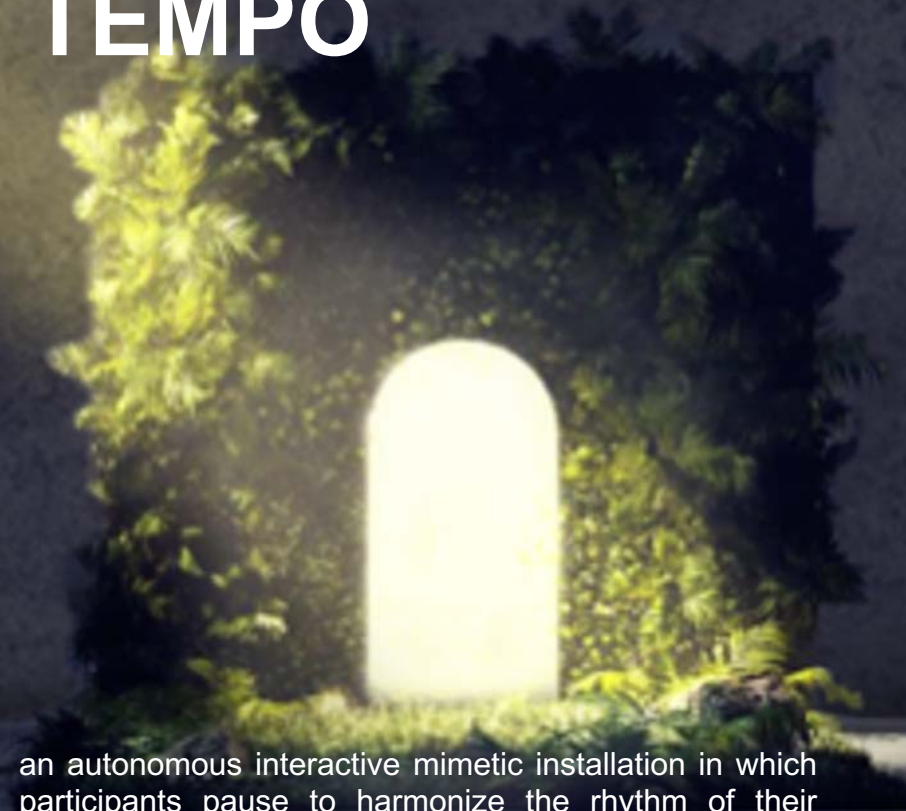


SONGS OF NATURE

A large area with cushions, loungers, yoga mats, where visitors can revitalize themselves, diving into an immersive and spatial sound field. Wind in the willows, tropical rain, backwash of the waves on a shore, crackling of a burning log, all four elements contribute to this song of nature.

At the end of the day, this space host yoga and guided meditation in group sessions.

VEGETAL TEMPO



an autonomous interactive mimetic installation in which participants pause to harmonize the rhythm of their bodies with that of a **growing nature**, which needs their attention to thrive.

IMAGINE UN MONDE



(Projection mapping multi-sensoriel)

Visitors are invited to lose track of time in video mapping pictures created by generative AI. A visual, sound and olfactory immersion that awakens the senses.

SCHEDULED EXPERIENCES

Each guest of the URBAN OASIS have some bookings among the scheduled experiences available.

Their journey is organised to allow them around 40 minutes of free time, wandering and stopping at the **OASIS CAFE**, before diving deeper into our exhibition.

Most experiences are organized around 10 to 20 min slots so the typical journey works with :

> 10 min introductory experience

+ 40 min in the main space

+ 2 experiences

+ a bit of free wandering at the end in the main space

and in the shop, add up to

2 hours in the venue

Additional booking for the scheduled experiences is possible at the OASIS CAFE- for an additional fee - just like you order a drink, providing there are some available spots.

In addition, an exclusive secret experience, **MANDALA**, will be available for a very limited number of guests, through a “lucky draw”.

A photograph of a conservatory interior. In the center, a long, light-colored wooden table is illuminated from below, creating a warm glow. The table is surrounded by lush green plants, including large-leafed tropical species like Monstera and Philodendron. In the background, a glass and metal structure is visible, with a view of the outdoors. A black rectangular text box is overlaid in the center of the image.

**SAMPLE OF AVAILABLE
SCHEDULED EXPERIENCES**

A SONG WITHIN US

An interactive virtual reality experience inviting the audience to share a traditional joint Taiwanese aboriginal song dedicated to the Earth and Nature.



MANDALA

Immersive theater in VR where participants can create a unique mandala of light. By interacting, the experience become an absolute immersion in a fantastic world.



CONSCIOUS EXISTENCE



A VR film to reconnect with the most precious thing in life:
a conscious body that allows us to feel and enjoy the
infinite beauty of the universe.

AYAUSCA

- Kosmik Journey -



Guided by the chant of a shaman, prepare for an inner journey in VR through one of the most mysterious rituals of the Amazon rainforest.

MYSTIC MYCELIA



An artistic VR experience of guided meditation to awaken your imagination. An illuminated journey between mystical mushrooms and a hypnotic rainbow.

SHAPE FORM SOUND

A sound and interactive art installation made up of modules in steel, glass, wood and marble, raising awareness of the direct consequences of the transformation of our environment and of our coexistence with nature and other species.



MERCHANDISING

Before leaving, the guest go through a pop-up store selling plants, books, cosmetics, teas and exclusive accessories from selected partners.



KEY DETAILS & NUMBERS

VENIUE SIZE : 800 to 2.000 m²

MAX. CAPACITY : 300 people

OPENING HOURS : Wed.to Sun. / 14h-22h.

TOTAL TARGET : 2.800 visitors per week

TICKET PRICE : around \$50

+ spending expected at \$50 / visitor



CONTACT

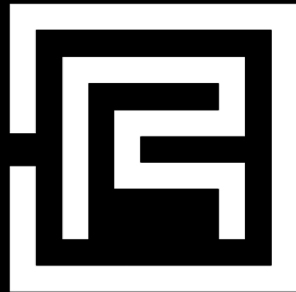


URBAN OASIS

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**Digital
Rise**

Stories worth living