



EDUTAINMENT LEADER

# next exhibition



# About Us

Next Exhibition S.r.l. operates within the multimedia and virtual domain, specializing in the production, organization, and execution of temporary cultural exhibitions underpinned by the Digital Edutainment concept. Utilizing an advanced content delivery system that incorporates augmented reality (AR) and virtual reality (VR) technologies, the company transforms the exhibitions it orchestrates into immersive interactive multimedia experiences.



# A New Concept For Cultural Exhibit

IMMERSIVE

100% DIGITAL

METaverse





# Our Expertise

5

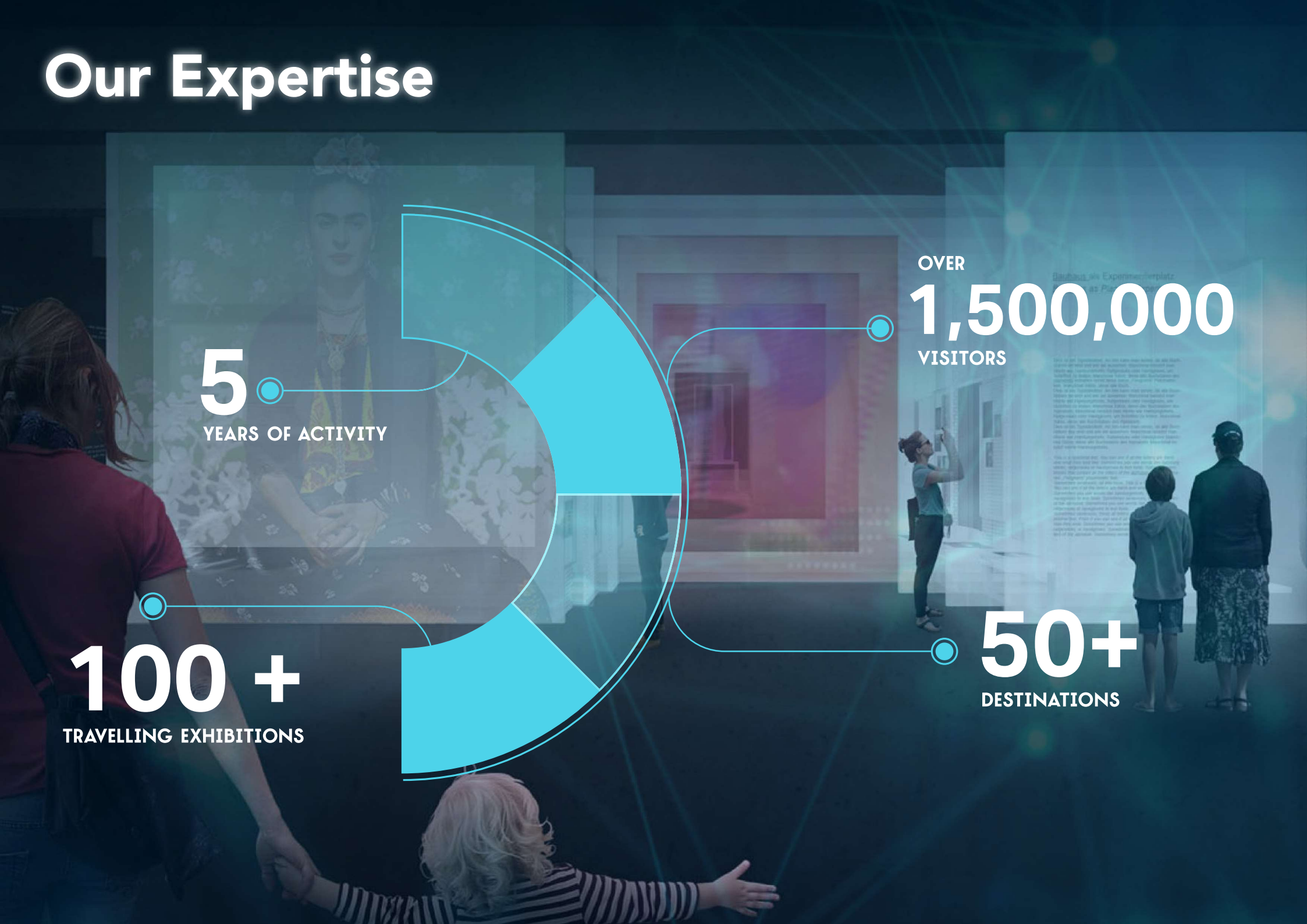
YEARS OF ACTIVITY

100 +

TRAVELLING EXHIBITIONS

OVER  
**1,500,000**  
VISITORS

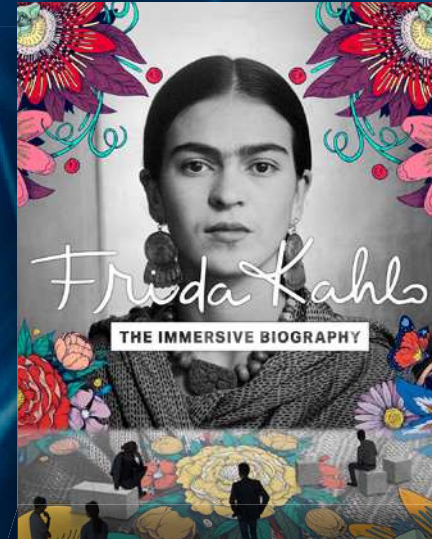
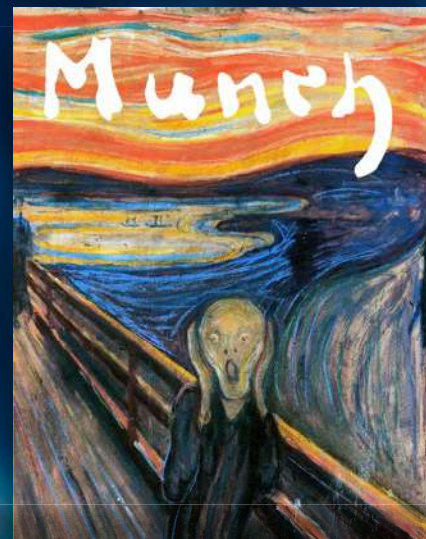
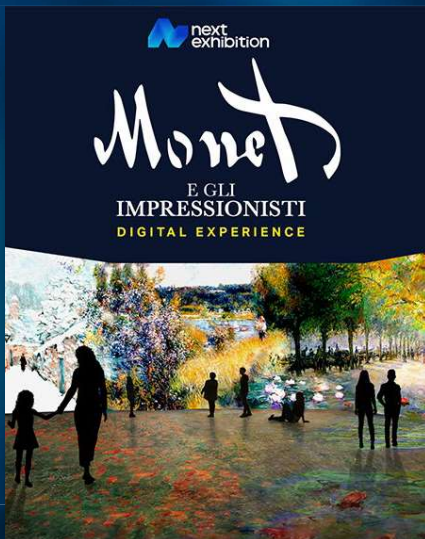
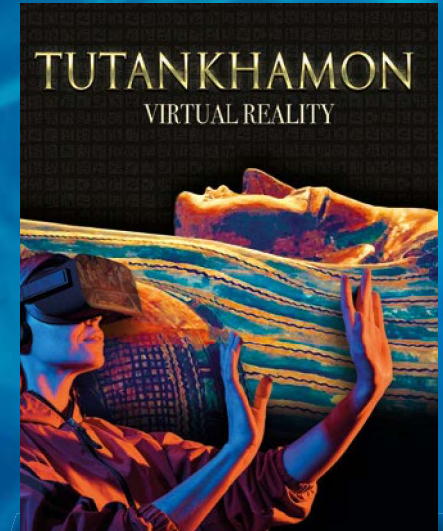
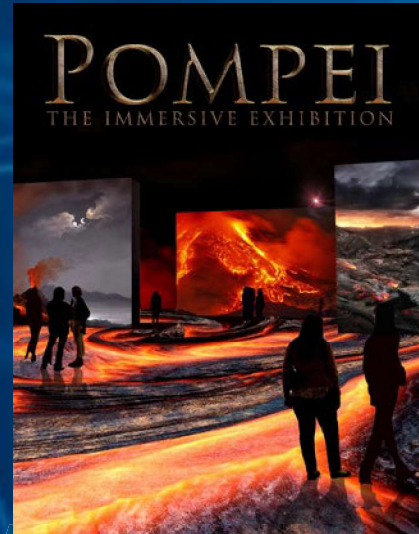
**50+**  
DESTINATIONS





# Next Originals

WORLDWIDE LEADER IN IMMERSIVE EXHIBITIONS AND IMMERSIVE EXPERIENCE USING THE MOST INNOVATIVE TECHNOLOGIES AND PROPOSING THE MOST EXCITING CONTENT



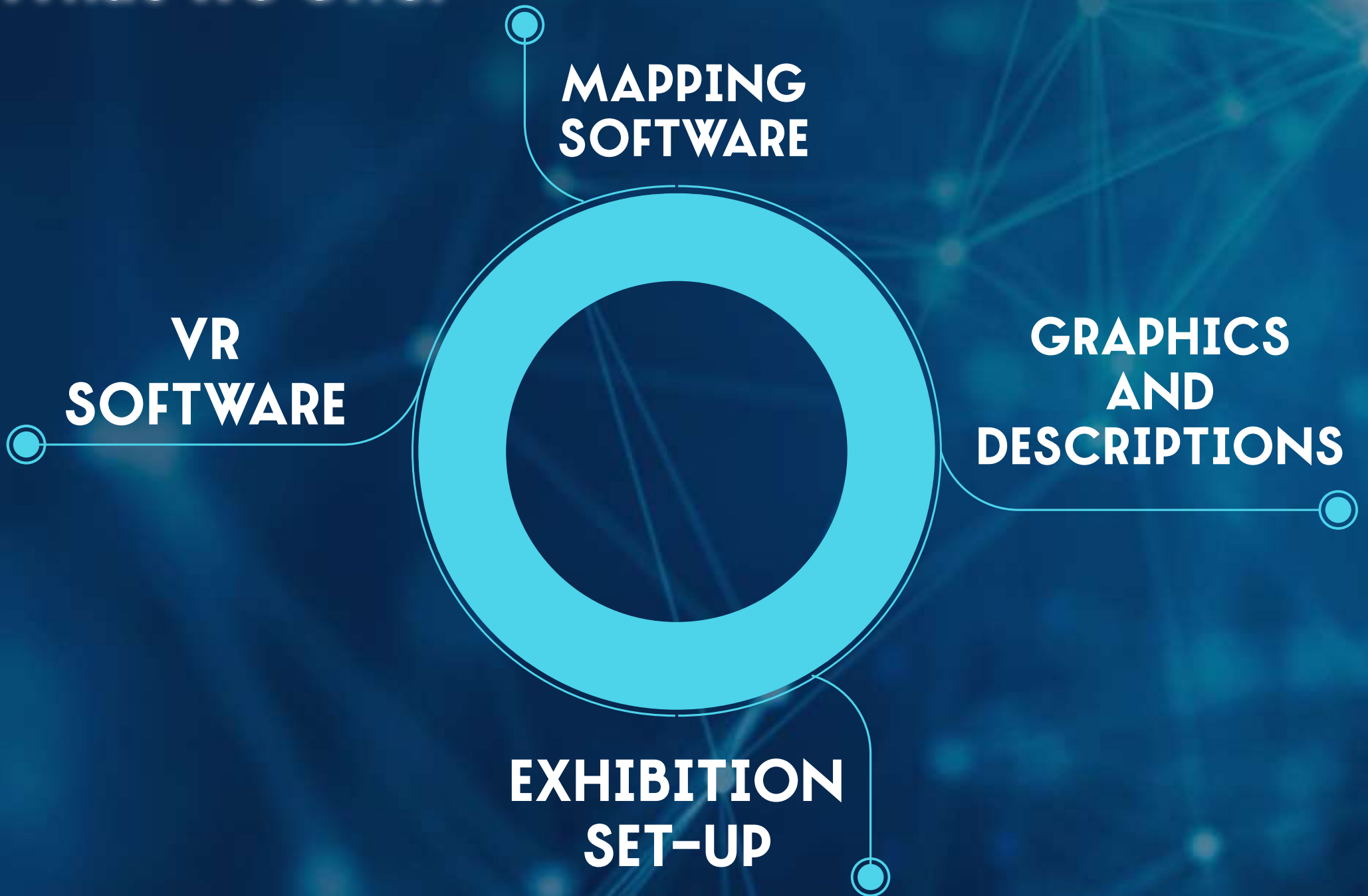
# What we offer

**MAPPING  
SOFTWARE**

**VR  
SOFTWARE**

**GRAPHICS  
AND  
DESCRIPTIONS**

**EXHIBITION  
SET-UP**





# Visitors in our locations

**70%**  
WOMEN

**30%**  
MEN

**35-55%**  
FAMILY





# Concept

A MULTIMEDIA CENTER  
IMMERSIVE EXHIBITIONS  
MULTI SENSORIAL EXPERIENCE



WE BRING ART TO LIFE

LET'S  
DISCOVER

FRIDA KAHLO



BEYOND  
THE PAINTING

IMMERSIVE EXPERIENCE  
NOW ON

LET'S  
DISCOVER

CLAUDE MONET

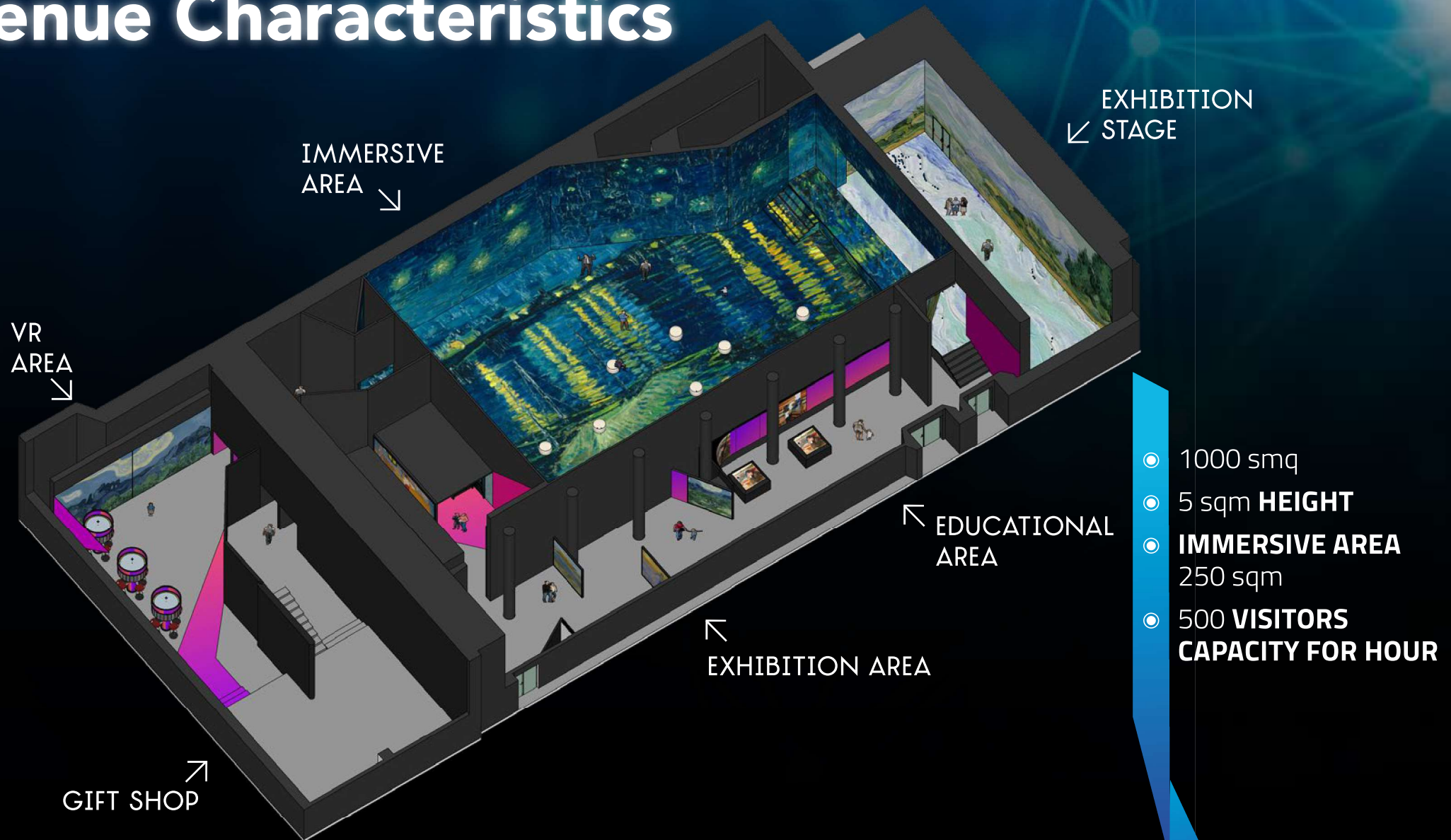


BEYOND  
THE PAINTING

IMMERSIVE EXPERIENCE  
NOW ON



# Venue Characteristics



A UNIQUE MODEL CONCEPT REALISED WORLDWIDE.  
AN INNOVATIVE MUSEUM READY TO BE FRANCHISED





# The Project Area





# Immersive opportunities



**B TO B**

**CORPORATE CONGRESS**

**INCENTIVE PRESENTATION**

**DINNER MAPPING SHOW**

**SPONSORSHIP**

**MARKETING CAMPAIGN**

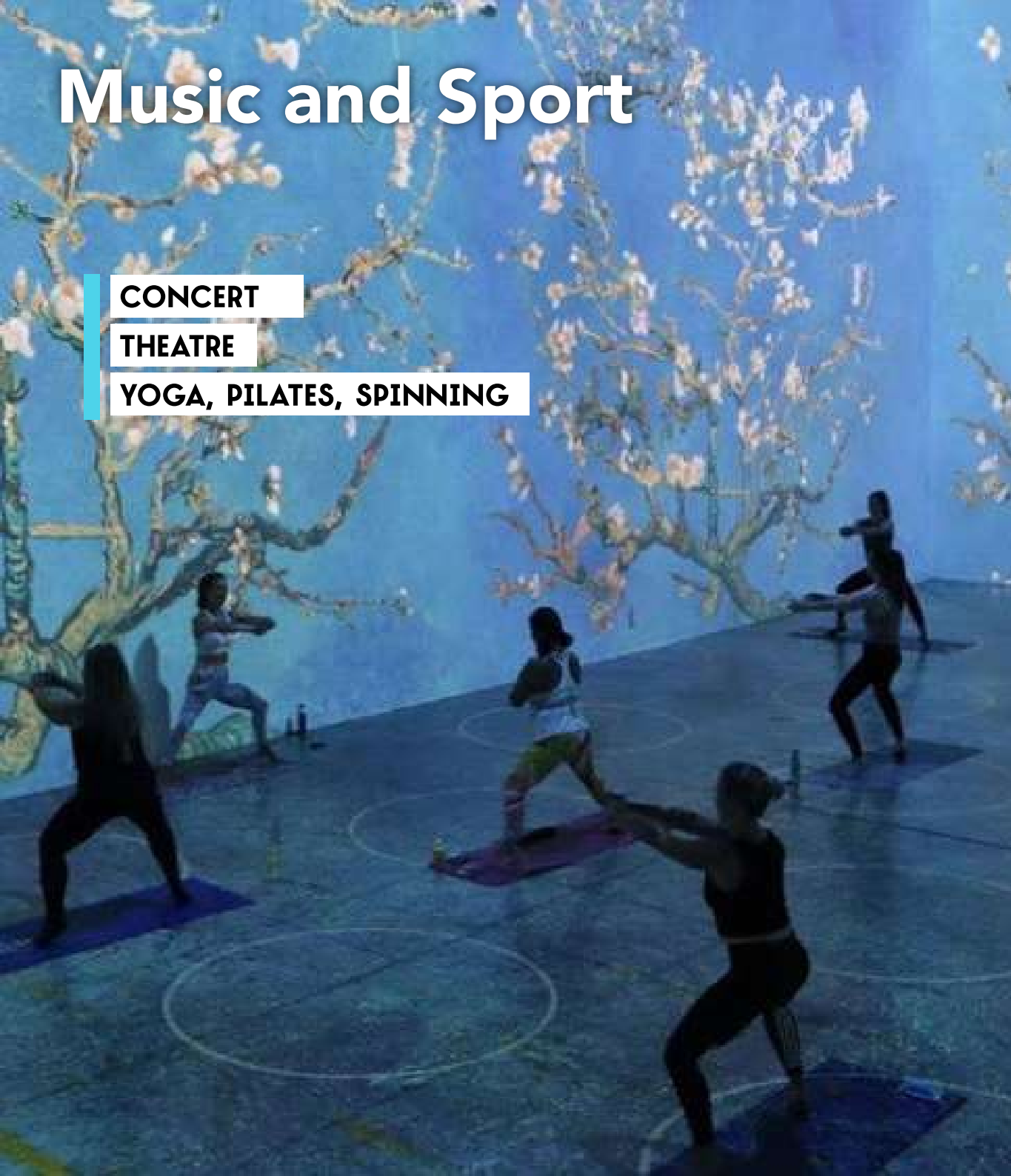


# Music and Sport

CONCERT

THEATRE

YOGA, PILATES, SPINNING





# Our venues 2024



**BILBAO**



**LONDON**



**MILAN**



**ROME**



**TURIN**



# Next Museum Milano

Milan's Next Museum is located in an attractive urban redevelopment area, the city's dynamic new center of events and activities. For the Next Museums, Next Exhibition's management will collaborate with academic institutions that specialize in the study of new technologies and institutions in the area to make culture accessible to all, simple but incredibly exciting.

## Technical characteristics:

1700 sqm

6 m high

350 sqm immersive area





# Next Museum Roma

Located at Corso d'Italia 37 in the ex-cinema Avila, the Roman venue of Next Museum, an innovative and technological cultural space positioned to involve institutions.

## Technical characteristics

**1100 sqm**

**7 m high**

**300 sqm immersive area**







# Next Museum Bilbao

The Bilbao location of the Next Museum is in the Deusto district, at the Deusto Expo Center or DEC, Bilbao's cultural centre.

## Technical characteristics:

1200 sqm

6 m high

300 sqm immersive area







ART CULTURE AND ENTERTAINMENT

[www.nextexhibition.net](http://www.nextexhibition.net)