ALEGRIA
THE JOY OF MUSIC

MONET'S
IMMERSIVE
GARDEN

MONET´S GARDEN

An immersive exhibition experience

B2B TRAILER

THE PRE-SHOW

ESSENTIALS

➤ Fix fee (3 months) = EUR 65k + 2,50€/Ticket (if no content adaptation is neccessary)

➤ Every additional week = EUR 4'000 + 2,50€/Ticket

➤ Minimal bookingperiod = 3 months

➤ Individual Content adaptation if required at cost: €35k - €55k

➤ Size of venue:
  - Mainroom: min. 600 m2 / 6m height
  - Foyer for Preshow: 150 – 300 m2
  - Garden: 200-400 m2 (optional but recommended)
  - Cloakroom, Ticketbox, Merchandising 200 – 300 m2
  - Ventilation (warmth of the technical equipment)

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WHAT IS INCLUDED

➤ Fee and rights

➤ Concept and content of the immersive exhibition
in 3 languages (English/German/French, further languages upon request)

➤ Marketing & branding templates, styleguide

➤ Supervision during exhibition

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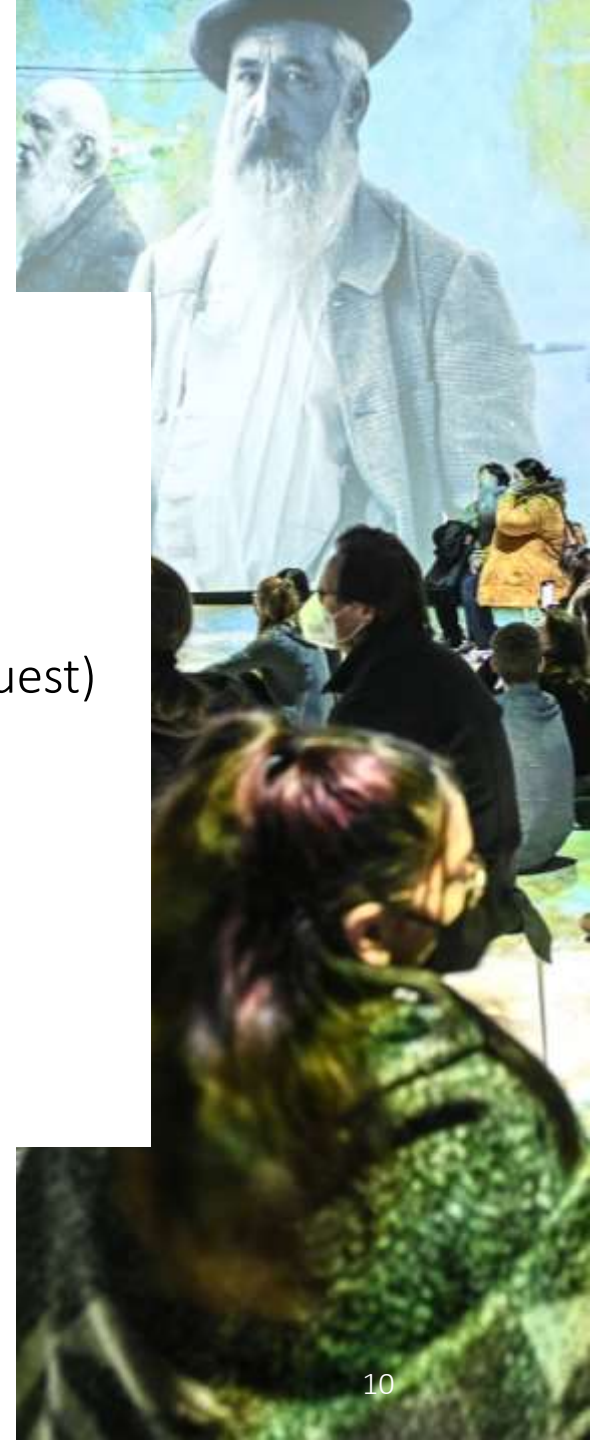
CONTENT

We provide …

- Immersive show content*
- Open files of all the preshow elements**
- Show soundtrack
- Voice over stereo audio files in 3 languages (E/F/G)
- Open files of the show artwork*
- Marketingmaterial* (show trailer, press images, exemplary media documentation (German/English), templates for promotional material)

*might have to bee adapted to local venue

**needs to be adapted accordingly by local promoter

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WHAT IS NOT INCLUDED

➤ **Technical equipment** (rigging, projectors, mediaserver, soundsystem, fabrics, carpet, etc., all related to the size of the venue, garden, furniture)

➤ **Scenographic elements and objects and production of panels / preshow materials** (e.g. photobooth or Garden/Bridge, mirrorcube, venue dressing, timeline, etc.)

➤ **(Individual) scenography room-design and technical proposal, if venue has no fixed installations for Immersive Art shows**

➤ Travel and accommodation for head of technic from production team

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> Highly individual to the venue but a typical set up with:

- Mainroom: min. 400 m2 / 6m height
- Foyer for Preshow: 150 – 300 m2
- Garden: 200-400 m2 (optional but recommended)
- Cloakroom, Ticketbox, Merchandising 200 – 300 m2

Required Equipment:

> 35 Panasonic PT-RZ120BE 1-Chip DLP Projector, black

> 12 Panasonic PT-RZ690BEJ 1-Chip-DLP Laser, black

> 47 Panasonic Optik ET-DLE060 0.6-0,8:1 für WUXGA 1 chip DLP

> 8 Videoserver HMS-1, 8x DP 1.2-/ DVI-Output, Quad-3G-SDI Input, 3,05TB

> SSD

> 1 HP Z4 G4; Pandoras Box Manager Workstation

> 1 Lightware MX65x65 HDMI 1.4a 4K/3D/deepColor Pro Matrix Switcher

> CPU2 board

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Event Technicians:

➤ 1 Project Manager

➤ 1 Sound technician

➤ 1 light technician

➤ 5 video technician

➤ 1 operator media server

Stage Builders: highly depending on what the venue offers, how big the garden would be, as they are building the projection canvases (Main Show and Pre-Show) as well as the elements in the garden (bridge, house, flowers and lawn). Usually around 10 people for 5 days.

OPERATIONS

Entrance service

➤ 1 Ticketcounter

➤ 1 Merch Shop

➤ 1 Ticket Scan

➤ 1 Team leader (rotating through the exhibition)

Venue Manager: This is "your man on the ground". He/She is first responder in case of technical difficulties, but also makes sure that operations run smoothly.

MONETS GARTEN

EIN IMMERSIVES AUSSTELLUNGSERLEBNIS